

Dear Business Partners and Friends,

We proudly announce the official release of the  
**P-MI30X23-01**, DNA High Performance Automotive  
Air Filter for the models of the following brands found in the  
attached application list:

- ✓ DODGE
- ✓ MITSUBISHI


- This DNA New filter features DNA®'s advanced **FCd**<sup>1</sup> (Full Contour design).
- Installation of this new DNA Air filter is very easy; simply follow the installation instructions included in the workshop manual.
- The filtering efficiency<sup>2</sup> is extremely high at **98-99%** filtering efficiency (ISO 5011), with 4 layers of DNA® Cotton.
- DNA Filters are supplied pre-oiled from our factory. The correct amount of DNA oil is applied on each filter individually.
- The flow of this new DNA filter is **+8.5%** more than the stock filter!  
- DNA air filter's flow: **226.70 CFM**  
(Cubic feet per minute) @1,5"H<sub>2</sub>O corrected @ 25degrees Celsius  
- OEM stock filter's flow: **209.00 CFM**  
(Cubic feet per minute) @1,5"H<sub>2</sub>O corrected @ 25degrees Celsius
- This DNA® filter is designed as a High Flow Air filter for:  
**'Road, Off Road & Race use'**.


**DODGE / MITSUBISHI**


**ATTACHED APPLICATION LIST**

DNA PART N°:

## P-MI30X23-01







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STOCK FILTER'S AIR FLOW

### 209.00 CFM ✓

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DNA® FILTER'S AIR FLOW

### 226.70 CFM ✓

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DNA® INCREASED AIR FLOW

### +8.50 % ✓


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DNA® FILTERING EFFICIENCY

### 98-99% ✓

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**EAN No : 5212008312855**

**1**  FCd (Full Contour design) is the innovative design by DNA®, that allows the filtering material to follow precisely the contour of the air box and uses the complete air box surface as "active filtering area" eliminating "dead spots" that cause turbulence, increasing air flow and filtering efficiency.

**2**  Filtering efficiency is the amount of "dirt" the filter can maintain (stop) and protect the engine efficiently. For example the DNA® Filter for every 100 grams of dirt that it will receive, it will hold **98-99 grams**, this applies even to fine dirt as small as 5 microns.

