

Dear Business Partners and Friends,

We proudly announce the official release of the  
**P-JP16X23-01** DNA High Performance Automotive  
Air Filter for the models of the following brands found in the  
attached application list:

- ✓ JEEP
- ✓ ALFA ROMEO
- ✓ FIAT
- ✓ RAM

- This New filter features DNA®'s advanced **FCd<sup>1</sup>** (Full Contour design).
- Installation of this new DNA Air filter is very easy; simply follow the installation instructions included in the workshop manual.
- The filtering efficiency<sup>2</sup> is extremely high at **98-99%** filtering efficiency, with 4 layers of DNA® Cotton.
- DNA Filters are supplied pre-oiled from our factory. The correct amount of DNA oil is applied on each filter individually.
- The flow of this new DNA filter is **+45.23%** more than the stock filter!

*DNA air filter flow: 202.30 CFM*

(Cubic feet per minute) @1,5"H<sub>2</sub>O corrected @ 25degrees Celsius

*JEEP stock filter: 139.30 CFM*

(Cubic feet per minute) @1,5"H<sub>2</sub>O corrected @ 25degrees Celsius



- This DNA® filter is designed as a High flow filter for:  
**'Road & Off Road use'**.

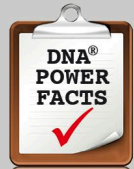
JEEP / ALFA ROMEO  
FIAT / RAM

ATTACHED APPLICATION LIST

DNA PART No:

## P-JP16X23-01



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STOCK FILTER AIR FLOW

## 139.30 CFM

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DNA® FILTER AIR FLOW

## 202.30 CFM ✓

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DNA® INCREASED AIR FLOW

## +45.23% ✓

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DNA® FILTERING EFFICIENCY


## 98-99% ✓

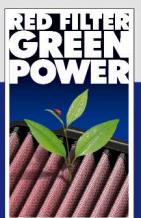
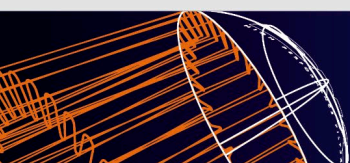
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**EAN No : 5212008312343**

AIR FLOW DATA MEASURED WITH DNA'S  
ROTRONICS FLOWSCAN COMPUTERIZED FLOWBENCH

**1**  FCd (Full Contour design) is the innovative design by DNA®, that allows the filtering material to follow precisely the contour of the air box and uses the complete air box surface as "active filtering area" eliminating "dead spots" that cause turbulence, increasing air flow and filtering efficiency.

**2**  Filtering efficiency is the amount of "dirt" the filter can maintain (stop) and protect the engine efficiently. For example the DNA® Filter for every 100 grams of dirt that it will receive, it will hold 98-99 grams, this applies even to fine dirt as small as 5 microns.



MSRP 76 €

For Distributor and dealer pricing please contact our sales department.  
High resolution photos and flow graphs are available upon request.

JEEP / ALFA ROMEO  
FIAT / RAM

ATTACHED APPLICATION LIST

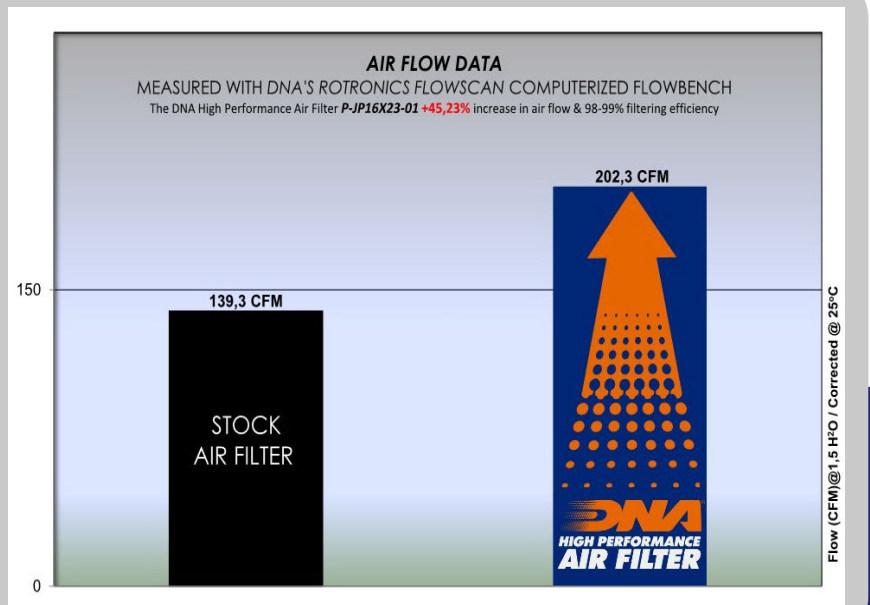
DNA PART No:

**P-JP16X23-01**



DNA<sup>®</sup>  
INCREASED  
AIR FLOW

✓ **+45.23%**



**Head Office**  
61 Vithinias str., 18 450 Nikea, Athens, Greece  
Tel.: (+30) 210 49 26 278, Fax: (+30) 210 49 26 279

**Factory**  
Konstantinoupoleos & D.Theotokopoulou str.,  
Papakosta Ind. Est., 19 600 Mandra Attika, Greece  
Tel.: (+30) 210 55 59 983, Fax: (+30) 210 55 59 984

**GPS Coordinates**  
38°3'31.97"N, 23°31'15.15"E

[www.dnafilters.com](http://www.dnafilters.com)



**DNA<sup>®</sup>**  
HIGH PERFORMANCE FILTERS  
advanced air filter engineering