

Dear Business Partners and Friends,

We proudly announce the official release of the **P-JP13X23-01** DNA High Performance Automotive Air Filter for the models of the following brands found in the attached application list:

- ✓ ALFA ROMEO
- ✓ FIAT
- ✓ JEEP

- This New filter features DNA[®]'s advanced **FCd¹** (Full Contour design).
- Installation of this new DNA Air filter is very easy; simply follow the installation instructions included in the workshop manual.
- The filtering efficiency² is extremely high at **98-99%** filtering efficiency, with 4 layers of DNA[®] Cotton.
- DNA Filters are supplied pre-oiled from our factory. The correct amount of DNA oil is applied on each filter individually.
- The flow of this new DNA filter is **+27.15%** more than the stock filter!

DNA air filter flow: 210.80 CFM

(Cubic feet per minute) @1,5"H₂O corrected @ 25degrees Celsius

JEEP stock filter: 165.80 CFM



(Cubic feet per minute) @1,5"H₂O corrected @ 25degrees Celsius

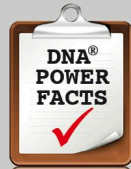
- This DNA[®] filter is designed as a High flow filter for: **'Road & Off Road use'**.

**JEEP /ALFA ROMEO
FIAT**

ATTACHED APPLICATION LIST

DNA PART No:
P-JP13X23-01



STOCK FILTER AIR FLOW
165.80 CFM


DNA[®] FILTER AIR FLOW
210.80 CFM ✓


DNA[®] INCREASED AIR FLOW
+27.15% ✓

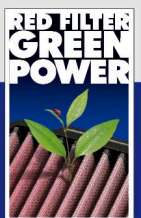
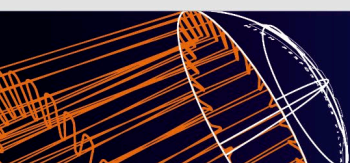
DNA[®] FILTERING EFFICIENCY
98-99% ✓

EAN No : 5212008312374

AIR FLOW DATA MEASURED WITH DNA'S
 ROTRONICS FLOWSCAN COMPUTERIZED FLOWBENCH

1  FCd (Full Contour design) is the innovative design by DNA[®], that allows the filtering material to follow precisely the contour of the air box and uses the complete air box surface as "active filtering area" eliminating "dead spots" that cause turbulence, increasing air flow and filtering efficiency.

2  Filtering efficiency is the amount of "dirt" the filter can maintain (stop) and protect the engine efficiently. For example the DNA[®] Filter for every 100 grams of dirt that it will receive, it will hold **98-99 grams**, this applies even to fine dirt as small as 5 microns.



JEEP /ALFA ROMEO
FIAT

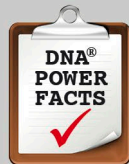
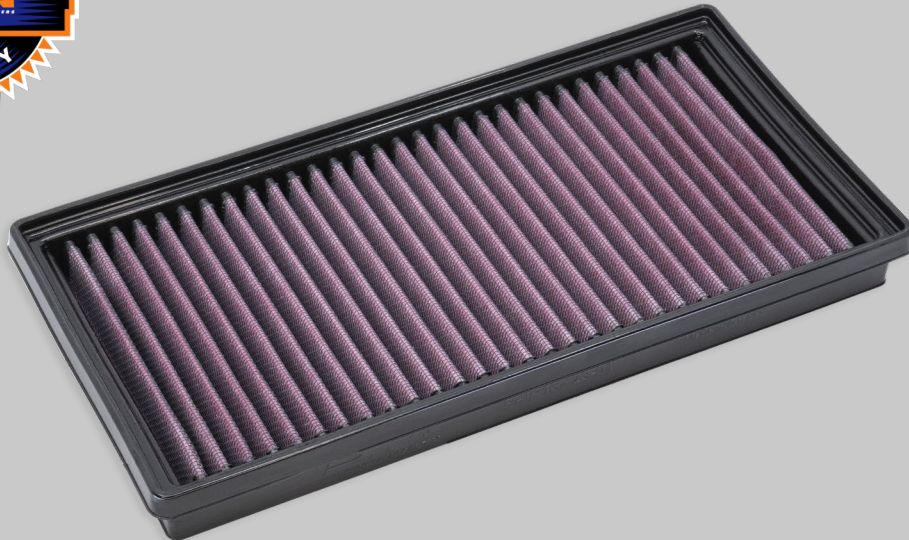
MSRP 76 €

For Distributor and dealer pricing please contact our sales department.
High resolution photos and flow graphs are available upon request.

ATTACHED APPLICATION LIST

DNA PART No:

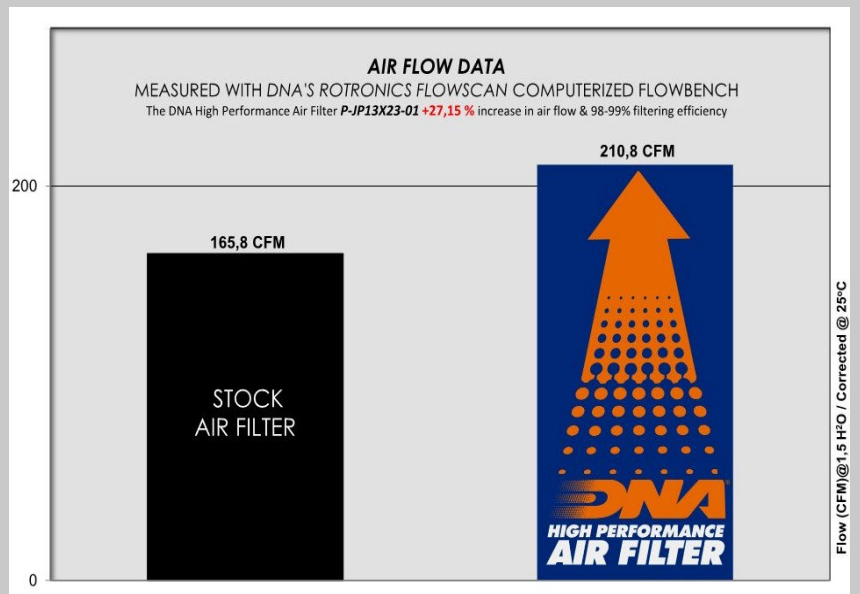
P-JP13X23-01



DNA®

INCREASED
AIR FLOW

✓ **+27.15%**



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GPS Coordinates

38°3'31.97"N, 23°31'15.15"E

www.dnafilters.com



DNA®
HIGH PERFORMANCE FILTERS
advanced air filter engineering