

Dear Business Partners and Friends,

We proudly announce the official release of the **P-BM30C07-01**

DNA High Performance Air Filter for the following

BMW models:

- X1 16/18/20/23/25D 09'-15'

*Note: The filter fits multiple models. Please check the application list.*

- This filter features DNA®'s advanced FCd<sup>1</sup> (Full Contour design).

- Installation of this new DNA Air filter is very easy; simply follow the installation instructions included in the workshop manual.

- The filtering efficiency<sup>2</sup> is extremely high at 98-99% filtering efficiency (ISO 5011), with 4 layers of DNA® Cotton.

- The flow of this new DNA filter is +18.43% more than the stock paper filter!

- DNA air filter flow: **234.50 CFM**

(Cubic feet per minute) @1,5"H<sub>2</sub>O corrected @ 25degrees Celsius

- BMW stock paper filter's flow: **198.00 CFM**

(Cubic feet per minute) @1,5"H<sub>2</sub>O corrected @ 25degrees Celsius

- This DNA® filter is designed as a High flow Air filter for:


**'Road & Performance use'.**

**BMW**


**ATTACHED LIST**

DNA PART N°:


## P-BM30C07-01



**P Series**



**FCd**  
Full Contour-Design  
Advanced air filter engineering



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STOCK FILTER AIR FLOW

## 198.00 CFM ✓

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DNA® FILTER AIR FLOW

## 234.50 ✓

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DNA® INCREASED AIR FLOW


## +18.43% ✓

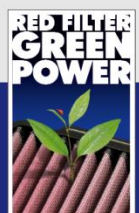
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DNA® FILTERING EFFICIENCY

## 98-99% ✓

**1**  FCd (Full Contour design) is the innovative design by DNA®, that allows the filtering material to follow precisely the contour of the air box and uses the complete air box surface as "active filtering area" eliminating "dead spots" that cause turbulence, increasing air flow and filtering efficiency.

**2**  Filtering efficiency is the amount of "dirt" the filter can maintain (stop) and protect the engine efficiently. For example the DNA® Filter for every 100 grams of dirt that it will receive, it will hold 98-99 grams, this applies even to fine dirt as small as 5 microns.



BMW

ATTACHED LIST

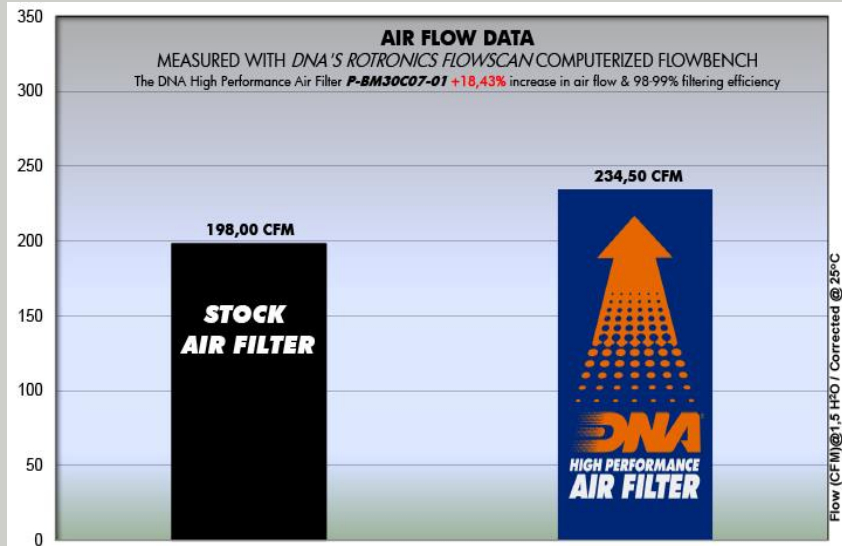
P-BM30C07-01



DNA<sup>®</sup>  
INCREASED  
AIR FLOW



+18.43%



**Head Office**

61 Vithinias str., 18 450 Nikea, Athens, Greece  
Tel.: (+30) 210 49 26 278, Fax: (+30) 210 49 26 279



**Factory**

Konstantinoupoleos & D.Theotokopoulou str.,  
Papakosta Ind. Est., 19 600 Mandra Attika, Greece  
Tel.: (+30) 210 55 59 983, Fax: (+30) 210 55 59 984



**GPS Coordinates**

38°3'31.97"N, 23°31'15.15"E



[www.dnafilters.com](http://www.dnafilters.com)



**DNA<sup>®</sup>**

HIGH PERFORMANCE FILTERS

advanced air filter engineering