

Dear Business Partners and Friends,

We proudly announce the official release of the **P-BM15C15-01** DNA High Performance Automotive Air Filter for the BMW models found in the attached application list.


- This DNA New filter features DNA®'s advanced FCd<sup>1</sup> (Full Contour design).
- Installation of this new DNA Air filter is very easy; simply follow the installation instructions included in the workshop manual
- The filtering efficiency<sup>2</sup> is extremely high at **98-99%** filtering efficiency (ISO 5011), with 4 layers of DNA® Cotton.
- The flow of this new DNA filter is **+28.03%** more than the stock filter!  
- DNA air filter flow: **229.30 CFM**  
(Cubic feet per minute) @1,5"H<sub>2</sub>O corrected @ 25degrees Celsius  
-BMW stock filter's flow: **179.10 CFM**  
(Cubic feet per minute) @1,5"H<sub>2</sub>O corrected @ 25degrees Celsius
- This DNA® filter is designed as a High Flow Air filter for: **'Road & Track use'**.

**BMW**


**ATTACHED APPLICATION LIST**

DNA PART N°:


## P-BM15C15-01



**P Series**



**FCd**  
Full Contour design  
advanced air filter engineering



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STOCK FILTER'S AIR FLOW

### 179.10 CFM ✓

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DNA® FILTER'S AIR FLOW

### 229.30 CFM ✓

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DNA® INCREASED AIR FLOW


### +28.03% ✓


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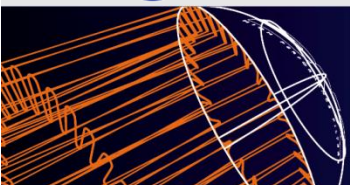
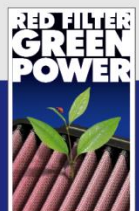
DNA® FILTERING EFFICIENCY

### 98-99% ✓

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**1**  FCd (Full Contour design) is the innovative design by DNA®, that allows the filtering material to follow precisely the contour of the air box and uses the complete air box surface as "active filtering area" eliminating "dead spots" that cause turbulence, increasing air flow and filtering efficiency.

**2**  Filtering efficiency is the amount of "dirt" the filter can maintain (stop) and protect the engine efficiently. For example the DNA® Filter for every 100 grams of dirt that it will receive, it will hold **98-99 grams**, this applies even to fine dirt as small as 5 microns.



**BMW**

**ATTACHED APPLICATION LIST**

**MSRP 61.00€**

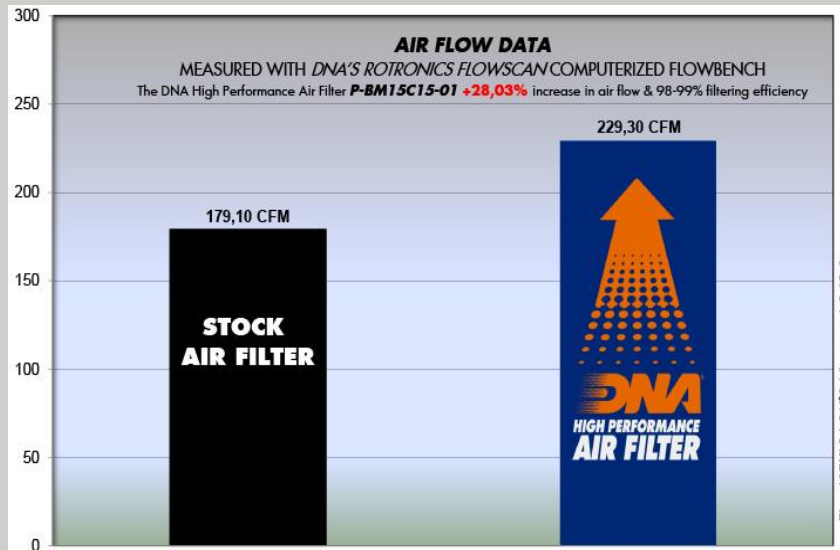
For Distributor and dealer pricing please contact our sales department.  
High resolution photos and flow graphs are available upon request.

**P-BM15C15-01**



**DNA<sup>®</sup>**  
**INCREASED**  
**AIR FLOW**

✓ **+28.03%**



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**GPS Coordinates**  
38°3'31.97"N, 23°31'15.15"E

[www.dnafilters.com](http://www.dnafilters.com)



**DNA<sup>®</sup>**  
**HIGH PERFORMANCE FILTERS**  
advanced air filter engineering