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New DNA High Performance Air Filter Release Sheet • #15 / 2013

Dear Business Partners and Friends,

We proudly announce the official release of the third DNA

MX Factory **Series** filter for the new & popular:

Honda CRF 450R 2013

PN: **R-H4MX13-0R**

- The MX Factory Series has many new interesting features:
 - Billet marine grade aluminum CNC machined removable top for easy installation.
 - EVA factory installed high quality precisely cut gasket for perfect sealing.
 - ✓ Flexible frame that adapts easily to the OEM air box.
 - ✓ Large surface and increased air flow over the typical foam
 - ✓ Filtering efficiency that is extremely high and suitable for off-road use (98-99% filtering efficiency, with 4 layers of DNA® Cotton)
- The flow of this **New DNA MX** Factory **Series** filter is +24.00% more than the Honda stock foam filter!
 - ✓ DNA MX Factory Series air filter flow: 177.80 CFM
 - ✓ Honda stock foam filter flow: 143.30 CFM (Cubic feet per minute) @1,5"H2O corrected @ 25degrees Celsius
- This DNA MX Factory filter is designed as a High flow air filter for Off-road & Super-Moto Racing use.





43.30 CFM

DNA® FILTER AIR FLOW

177.80 CFM ✓

DNA® INCREASED AIR FLOW

+24.00%



DNA® FILTERING EFFICIENCY

98-99% ✓



AIR FLOW DATA MEASURED WITH DNA'S ROTRONICS FLOWSCAN COMPUTERIZED FLOWBENCH



Filtering efficiency is the amount of "dirt" the filter can maintain (stop) and protect the engine efficiently. For example the DNA $^{\otimes}$ Filter for every 100 grams of dirt that it will receive, it will hold 98-99 grams, this applies even to fine dirt as small as 5 microns.















